



DEVELOPING SKILLS FOR

WOMEN

LEADERSHIP

IN CLIMATE ACTION



A FREE FOUR-WEEK ONLINE COURSE

**C40
CITIES**

WOMEN4CLIMATE

**FONDATION
L'ORÉAL**

This online course aims to empower and inspire women and girls to strengthen their leadership skills in order to deliver green climate initiatives rooted in the principles of inclusion and equity.

Upon successful completion of the course, learners will receive a free certificate.

REGISTRATION

Please complete this [online form](#) to register for the course.

If the information provided is complete, you will receive access to the online course within three working days.

The course was developed by C40 Cities with support from the Fondation L'Oréal and with the participation of academics and experts from Columbia Climate School and CARE France.

We also counted on valuable contributions from inspiring climate leaders and experts such as: Renata Koch Alvarenga, Inna Braverman, Louise Marix-Evans, Mary Anne Hitt, Dearbhla Hone, Natalie Isaacs, David Miller, Luisa Miranda Morel, Vanessa Nakate, Lerato Ngakane, Alexandra Palt, Daniel Ruiz Carrascal, Caterina Sarfatti, Jeff Schlegelmilch, Muna Suleiman, Professor Laurence Tubiana.



WHAT

WILL YOU LEARN?

By the end of this course learners will be able to:

- Explain the benefits of addressing climate change through an **inclusive and equitable lens** and share examples of best practices.
- Demonstrate how climate change disproportionately impacts women in all their diversity and explain approaches that put **gender equality** at their heart.
- **Develop or strengthen their climate action** to increase its impact and ensure it leaves no one behind.
- Recognise their strengths as a **leader** and become an **influential changemaker**.



“The course introduces so many interesting and inspiring paths that one could go down! The course is a great guideline for anyone getting started with realising any kind of positive change.”

— Learner’s testimonial



WHO

IS IT FOR?

This course is for women and girls who are ready to start, or have just started, their climate journey.

It is for those who would like support to develop **key leadership skills** and to access a rich base of knowledge on **climate action rooted in inclusivity and equity**.

Take this course if you:

- 1** Are concerned about climate change and its impacts and want insights on how to start taking impactful action locally.
- 2** Have an idea of the change you want to make, but are looking for tools to participate in that change.
- 3** Are keen to learn how to strengthen the inclusivity and equity considerations in your existing climate work.

“I highly recommend this course to anyone interested in learning more about intersectional climate solutions and gaining some top notch leadership, storytelling and changemaking skills.”

— Learner’s testimonial





COURSE STRUCTURE & TIME COMMITMENT

**The course is self-paced:
participants can start the course
at any time and work through the
material at the time that suits them
best.**

The total time commitment over the period of this four-week course is **nine hours**. An additional three hours may be required to work through non-mandatory exercises and Personal Development Plan.

The course is structured around four weeks:

- 1 Introduction to climate change and inclusive climate action.
- 2 Women at the heart of climate action.
- 3 Taking the lead on inclusive climate action.
- 4 Influencing change and staying resilient.



“Thank you very much for this wonderful experience! Remembering asking myself the important questions to make a real impact around me is an exercise that I will keep applying into my life and projects!”

— Learner’s testimonial



COURSE OVERVIEW



WEEK 1

Introduction to Climate Change and Inclusive Climate Action

Section 1: Get Started

We will introduce you to the course platform and the team. You will also have the opportunity to introduce yourself to your fellow learners and consider how climate change already affects you.

- **Course Introduction**
Article and Video by Caterina Sarfatti, C40 Cities
- **Grading**
Article
- **Conversation Starter: Meet Your Fellow Changemakers**
Discussion Prompt
- **Course Glossary**
Article

Section 2: Climate Change Science

We partnered with academics from Columbia Climate School to provide you with an overview of the latest science behind climate change and introduce you to climate modelling and projections.

- **An Introduction to Climate Change Science**
Article
- **Building Resilience to Climate Change**
Video by Jeff Schlegelmilch, Columbia Climate School
- **Impacts of Climate Change**
Article
- **Climate Change Projections and Modelling**
Article and Video by Daniel Ruiz Carrascal, Columbia University

Section 3: Inclusive Solutions to the Climate Crisis

You will explore the link between climate change and cities and learn about inclusive and intersectional climate action approaches led by cities, communities and NGOs that tackle climate change and injustice together.

- **The Role of Cities**
Article and Video by David Miller, C40 Cities
- **Putting People at the Heart of Climate Action**
Article
- **An Intersectional Approach to Climate Action**
Article and Video with Luisa Miranda Morel, C40 Cities
- **Impacts of Climate Change on Women**
Article and Video with Vanessa Nakate

Section 4: Inclusive Climate Action in practice

- **How to Build Inclusivity and Equity Into Your Work - Introduction to the ICA Wheel**
Video with Luisa Miranda Morel, C40 Cities
- **Assessing equity considerations of your project**
Tool

Section 5: Weekly Wrap

- **Summary, Key Learnings - Week 1**
Article
- **Knowledge Check - Week 1**
Quiz
- **Additional Resources and Readings**
Article
- **Sneak Peek into Week 2**
Article



WEEK 2

Women at the Heart of Climate Action

Section 1: Women and Climate

We will zoom in on one of the most impacted gender groups - women. You will explore the disproportionate impacts of climate change on women and understand their lived experiences.

- **Pre-Test**
Quiz
- **Women & Climate**
Article + Video By Caterina Sarfatti, C40 Cities
- **Women Bearing The Burden Of The Water Crisis**
Article
- **Gendered Impacts of Climate Change on Agriculture**
Article
- **Women and the Right to Breathe Clean Air**
Article
- **Climate Migration and Women**
Article
- **Conversation Starter: Other Gendered Impacts of Climate Change**
Discussion

Section 2: How Women's Leadership and Expertise can Shape a Green and Just Future

You will explore how women leaders are crucial to delivering green and just climate action and explore how gender-responsive approaches to climate action can lead to a more equal society.

- **Gender-Responsive and Transformative Approaches to Climate Change**
Article
- **Why Does Women's Representation Matter**
Articles and Videos with Laurence Tubiana, European Climate Foundation; Renata Koch Alvarenga, Empoderaclima; Inna Braverman, Eco Wave Power; Dearbhla Hone, C40 Cities.
- **Conversation Starter: Who Inspires You?**
Discussion

Section 3: Weekly Wrap

- **Summary & Key Learnings - Week 2**
Article
- **Knowledge Check**
Quiz
- **Additional Resources And Readings**
Article
- **Sneak Peek Into Week 3**
Article





WEEK 3

Taking the Lead on Inclusive Climate Action

Section 1: Becoming a Leader

You will understand which qualities leadership requires and how you develop these.

- **Introduction to Your Climate Leadership Journey**
Video by Caterina Sarfatti, C40 Cities
- **What's Climate Leadership and What Does it Entail?**
Article and Video by Alexandra Palt, Fondation L'Oréal
- **What Kind of a Leader Are You?**
Tool

Section 2: What Change Do You Want to See?

You will identify what problem you want to tackle and explore helpful tools to analyse the root cause of the problem.

- **What's the Problem at Hand? Identifying the Change You Want to See**
Article and Video by Louise Marix Evans, Quantum
- **Root Cause Analysis and the Five Whys**
Tool

Section 3: Understanding and Leading Projects

You will learn how to create a strategy for your idea/project development. You will be equipped with tools to help you get your idea off the ground.

- **Turning Your Idea Into Reality: Creating a Project Strategy**
Article and Video by Louise Marix Evans, Quantum
- **Understanding Theory of Change and Project Management**
Tool
- **Conversation Starter: Strategy and Project Management**
Discussion

Section 4: Finding Allies and Building Coalitions

You will understand why other people are key to your project and how to identify them.

- **You Can't Do it Alone: The Importance of Collaboration and Building Coalitions**
Article
- **Building Successful Coalitions and Relationships**
Article
- **Case Study: Beyond Coal**
Article
- **You Can't Do it Alone: the Importance of Collaboration and Building Coalitions**
Video by Mary Anne Hitt, Climate Imperative

Section 5: Inclusive Community Engagement

You will learn how to incorporate equity and inclusivity considerations into your own project.

- **Inclusive Community Engagement**
Article
- **Stakeholder Mapping and Analysis**
Tool
- **Conversation Starter: Who Has Access to the Benefits of Your Project**
Discussion

Section 6: Weekly Wrap

- **Summary & Key Learnings**
Article
- **Knowledge Check**
Quiz
- **Additional Resources and Readings - Week 3**
- **Sneak Peek Into Week 4**



WEEK 4

Influencing Change While Staying Resilient

Section 1: Influencing Change and Telling Your Story

You will learn how to effectively influence others and how to deal with climate change delayers and deniers.

- **How To Influence Change and Engage Others**
Article and Video by Natalie Isaacs, 1 Million Women
- **Tailoring Messages to Different Audiences**
Tool
- **Using Communications to Overcome Barriers: Disarming Climate Deniers, Confusers and Delayers**
Article

Section 2: The Power of Climate Change Storytelling

You will learn how to build your narrative and communicate the story of your project.

- **How To Tell The Climate Story**
Article and Videos by Muna Suleiman, C40 Cities; Lerato Nagkane, Mansa Advisory & Ahadi Collab
- **Climate Change Storytelling**
Tool
- **Conversation Starter: What's Your Story**
Discussion

Section 3: Looking After Yourself and Your Team

You will explore strategies for staying resilient and motivated in your climate work.

- **Building Resilience And Avoiding Burnout**
Article
- **How Do I Look After Myself and Stay Resilient? Insights From Climate Leaders**
Video by Cidney Christie, Remixecology & W4C New Orleans; Daniela Ramirez, Nelson City Council & W4C Sydney; Melanie Williams, W4C Toronto; Sagarika Bhatta, Erst & Power Shift Nepal

Section 4: Weekly Wrap

- **Week 4: Summary And Key Learnings - Week 4**
Article
- **Knowledge Check - Week 4**
Quiz
- **Additional Resources And Readings - Week 4**
Article

Section 5: Course Wrap

- **Personal Development Plan**
Video by Louise Marix Evans, Quantum
- **Next Steps: Personal Development Plan**
Tool
- **Conversation Starter: Personal Development**
Discussion
- **Closing Remarks**
Video by Caterina Sarfatti, C40 Cities



Image: Getty Images



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