

C40 Equity Pledge - FAQ

Pledging to deliver inclusive climate action that benefits all citizens equitably

1. What is the Pledge?

Mayors pledge to increased action on community-led development, inclusive climate action and infrastructure projects that achieve major environmental, health, social and economic benefits especially in low-income and vulnerable communities.

2. Why join the Pledge?

Climate change is unfair. It is created by the few and will hit the many hardest and strongest. Also, climate action does not always benefit people equitably. Climate change is such an all-encompassing threat to humanity that strategies to build a climate safe future will not succeed unless all voices are heard, and people are engaged.

To be effective and supported, the response to climate change needs to be inclusive, fair and equitable. If communities are not able to access the benefits of a low-carbon transition, mayors will lose the permission to act. This Pledge is the opportunity for a Mayor to publicly recognise this fact and commit to delivering bold climate action that benefits all residents equitably.

In demonstrating the delivery of inclusive actions that lead to equitable outcomes, leading Mayors and their cities will be showcased and promoted as Equity Pledge champions through C40 and the Forum's activities and media.

3. Is there a formal way of tracking or reporting against the pledge?

As inclusivity is very much related to specific geographical, cultural, social and economic contexts, it is very difficult to track equitable impacts in a standardised way across C40 cities and climate sectors.

However, C40 does track demonstrated evidence of the commitment that cities have taken to deliver equitable and inclusive climate action by requesting information on the city's efforts to consider the inclusion of frontline communities in the design and delivery of actions and to analyse and measure the equitable distribution of impacts from these actions. Further information on this available upon request.

Reporting on the Equity Pledge also gives cities an opportunity to begin informing their delivery on C40's Leadership Standard 2b that requests cities carry out a wider benefits or equity assessment for a minimum of 2 priority city-wide transformative climate actions for 2021-2024.

4. How might cities be supported in delivering on the Equity Pledge?

As part of its efforts to promote strong city-led climate leadership in delivering Inclusive Climate Action and a [Global Green New Deal](#), C40's [Inclusive Climate Action \(ICA\) Forum](#) supports and connects cities with an ambition to drive policy changes and joint advocacy to support the implementation of inclusive, local green new deals, a just transition and a [green and just recovery](#) from COVID-19.

Through the Forum cities are engaged in knowledge and best practice sharing as well as exploring resources and tools that can guide cities in identifying more

concrete ways of understanding, analysing and measuring inclusive and equity impacts in the delivery of their climate strategies.

C40 has developed guidance resources (tools, indicators, etc.) to support cities assess the inclusivity of cities' climate strategies and their wider benefits. These can be accessed on our [C40 Knowledge Hub](#), under [Inclusive and Equitable Climate Action](#) (You can find a full list of the resources in [Annex 1](#)). These resources are conceived as a support for those cities that are interested and committed to develop equitable and inclusive climate policies. C40 cities that have signed the pledge are encouraged to report on equity and inclusion through their declaration action reporting and annual leadership standard reporting.

5. Does a longer Pledge text exist?

No, there is no declaration or longer text. The pledge is conceived to be an opportunity for mayors and a way of making a political statement on equity and climate.

6. What should a city do if its mayor wants to make the pledge?

If the mayor is interested in joining the equity pledge, C40 requests that the Mayor, Deputy or mayoral representative send a signed letter by the city to C40 stating the city's commitment to the pledge. This can be scanned and emailed to Luisa Miranda Morel (Senior Manager, Inclusive Climate Action Forum & Academies) at lmirandamorel@c40.org with the relevant Regional Directors in copy. ***In this email please also include the city's response to the form below.***

For further information please contact Luisa directly at lmirandamorel@c40.org.

Join the Equity Pledge Form

Basic city info	
City name	
Date of endorsement	
Proposed contact person for ICA Forum	
Contact title	
Contact email address	
Your city's interest in inclusive climate action	
Why is my city interested in joining the Equity Pledge? <i>(please provide no more than 2-3 bullet points)</i>	
My city's priorities when it comes to inclusion and equity in climate	

policy making and
implementation are:
*(please provide no more than 2-3
bullet points)*

Annex 1 - Full list of guidance resources (tools, indicators, etc.) to support cities assess the inclusivity of cities' climate strategies and their wider benefits

These can be accessed on our [C4O Knowledge Hub](#), under [Inclusive and Equitable Climate Action](#)

Inclusive planning guide and resources

- [Action Analysis module](#) - Customisable workshop module to analyse climate actions for potential inclusivity challenges and design them with an equity lens. This includes the ICA Diagnosis Wheel
- [Action analysis database](#) - Database of the potential challenges frontline communities may face in benefiting from 17 climate actions
- [Policy recommendations summaries](#) - Collection of strategies that cities can employ to make specific climate actions more equitable, with example equity indicators and targets for each action
- [Indicator Module](#) - Guidance module for identifying indicators for Monitoring and Evaluation of climate actions with an equity lens
- [Indicators database](#) - Catalogue of policy-ready equity and inclusivity indicators, mapped to specific climate actions and the SDGs

Equitable impacts guide and resources

- Travel time savings and net job creation from bus rapid transit - [Tool](#) and [guidance module](#)
- Travel time savings from congestion pricing - [Tool](#) and [guidance module](#)
- Net job creation from improved waste collection and segregation - [Tool](#) and [guidance module](#)
- Affordability from cool roofs initiatives - [Tool](#) and [guidance module](#)
- Net savings, job creation, productivity and health impacts from deep building retrofits - [Tool and guidance](#)
- Health impacts of walking and cycling - [Tool and guidance](#)

Inclusive Community Engagement guide and resources

- [Executive guide](#)
- [Inclusive community engagement playbook](#) - providing practical support to cities to develop a comprehensive and effective engagement strategy. This can be used by any official across city departments involved in the process of developing and implementing climate mitigation or adaptation action.